

North Shores Aquatic Society

October 1, 2014 Minutes (Approved Dec 3, 2014)

MINUTES

7:30PM JOHN BRAITHWAITE REC CENTRE

TYPE OF MEETING	Monthly
NOTE TAKER	Bruce Tout
REGRETS	Perry Ceholski, Lea Howard
ATTENDEES	Linda Sullivan, Mike Dowling, Bruce Tout, Kim Jones, Juan Gomez, Ann Westwood

Agenda topics

Meeting came to Order: 7:40 pm

Additions to the agenda

- Canmore Pool – Linda Sullivan
- Casual meeting with Mayor Mussatto

SPORT COUNCIL UPDATE

BRUCE TOUT

DISCUSSION	<p>A recap of the recent Sport Council meeting on Sept 25, 2014, Sport Council is planning to organize a All Candidates meeting for sports organizations. Will invite Candidate from City, District and School Board. Once date is confirmed a notice will be distributed to all sports organizations. The Sport council would like to assemble 5 or 6 questions which will be sent to candidate prior to meeting. Sports organizations are well come to submit their requests for consideration. – Does the Aquatic Society want to submit a question of two?</p> <p>The Hamilton Heights Neighbourhood Association did a presentation to the Sport Council. As the Lucas Centre is in their Neighbourhood, they would rather see an athletic Centre be developed instead of high density residence. Pamela Pike is the President and is aware of the push of the 50 meter pool. – Should the Aquatic Society meet with Pamela Pike and discuss options?</p>	
CONCLUSIONS	<ol style="list-style-type: none"> 1. Society decided it would submit a couple questions to Sport Council. 2. A meeting with the Hamilton Heights Neighbourhood Association is worth pursuing 	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Questions for Sport Council	Linda Sullivan and Ann Westwood	October 10,2014
Meeting with Pamela Pike	Bruce Tout	October 10,2014

Rec Commission report – Bruce Tout

DISCUSSION	<p>Had a phone conversation with Heather Turner on October 1,2014</p> <ol style="list-style-type: none"> 1. By request of the city, the Rec Commission has contracted a consulting firm to conduct a Facility Needs Assessment. Assessment started late summer and will go into the fall. User groups will be asked for input early in 2015. – Aquatic Society should plan on providing a presentation in January to Council. 2. Facility Requirement Assessment just completed. – Ron Andrews pool will remain in operation for the foreseeable future. 3. Rec Commission has noticed a reduce participation in Aquatics especially being down one pool. History has shown this I be Cyclic. Heather would be interested to know how registration has been with the Aquatics clubs -
CONCLUSIONS	<ol style="list-style-type: none"> 1. Aquatic Society will prepare a presentation for council to be presented in the New Year – 2015 2. Juan Gomez reported that the Swim Fast Program registration is up in numbers. 3. Kim Jones will inquire about Chena registration levels. 4. Bruce Tout will contact Cruisers and diving and Titans. 5. Mike Dowling stated Masters are full with limited space for new members

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	6. Make contact with other municipalities to inquire on aquatic participation levels	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Chena Swim Club Registration levels	Kim Jones	Nov 5,2014
Cruisers, Diving, and Titans Water Polo Club registration levels	Bruce Tout	Nov 5,2014
Aquatic Participation Levels in other communities	Linda Sullivan	Nov 5,2014

Cote Sainte-Luc Pool - Mike Dowling

DISCUSSION	Mike visited a 10 Lane 25 meter pool in Quebec this summer and had the opportunity to talk to staff about costs, both operating and capital. (See Attachment # 1)	
CONCLUSIONS	Should this information be shared with the City Councilors? It was decided that Mike would incorporate this information into the Pool Comparison chart which could then be presented to councilors	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Edit Cote Sainte-Luc Pool report and update pool Comparison Chart with new information	Mike Dowling	October 15,2014

CANMORE SWIMMING POOL- LINDA SULLIVAN

DISCUSSION	Linda Sullivan visited the Canmore Elevation place Aquatic pool. This is a 25 meter 8 lane pool which is being operated in a Municipality of approx. 13,000 people. By a chance meeting with Mayor Mussatto, Linda discussed this facility and asked the question to the Mayor why can a municipality of 13,000 afford an 8 lane 25 meter pool and the City of North Vancouver which presently has a population of 50,000 cannot afford a 8 lane 50 meter pool. Mayor has asked for more information on the cost of the pool and how the municipality can afford it. 75% of Canmore's population is between the ages of 15-64	
CONCLUSIONS	No discussion as this was information, but let's get the information the Mayor requests	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Get more cost and funding data for this pool	Linda Sullivan	Nov 5,2014

Municipal Election Plans

All candidates meeting

DISCUSSION	Sport Council is organizing a couple all candidates meeting at the end of October. Aquatics need to be involved and participate. Spread the word among the club memberships. Have questions for candidates.	
CONCLUSIONS	It was decided that the Aquatic Society will participate and get word to the clubs once date set. Mike suggested we get emails from petition signatures and get email data base set up to share information.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Questions for Candidates	Send questions to Bruce	October 10
Research petition and see if we can develop an email data base	Bruce Tout	ASAP

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Evaluation of Candidates

DISCUSSUIN	The idea of evaluating all the City and district candidates as to how they would support the pool cause was suggested by Bruce. The results would be published and distributed to our supports.	
CONCLUSIONS	The idea was discuss and agreed to. A questionnaire will be develop with 3 to 5 questions maximum and they will be sent to the candidates.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
1. Compile a list of candidates 2. Draft Questions to ask Candidates	Bruce Tout Linda Sullivan/Bruce Tout	October 17,2014

Promotion of Pool – Outlook Newspaper

Discussion	With the Election, a more public profile is needed. Bruce Talked to Pat Paproski from the Outlook. Quarter page ad is \$175.00	
Conclusions	It was decide that to proceed and draft up an ad for the Outlook. Kim Jones has a personal friend who may be able to help us out.	
Action items	Person responsible	Deadline
Draft an ad to promote the pool	Kim Jones	October 26,2014

Meeting with MLAs - Business Case

Discussion	The question was asked if we are ready to present our business Case to key stake holders. Mike mentioned he had hoped he would have got more feedback from the Rec Commission with the latest draft, but feels it is as ready as it is going to get. If was suggested we present to the MLAs as well as council / New council	
Conclusions	Linda will amend her presentation with the information from the business Case. Mike will coordiante with Linda and get help where he can	
Action items	Person responsible	Deadline
Presentation for MLAs	Linda Sullivan	Oct 30, 2014

SPONSORSHIP OPPURTUNITIES

BRUCE TOUT

DISCUSSION	We are at the point where we must get sponsor and work on a plan to money for the pool. Linda Sullivan mention she had a chance meeting with Mayor Mussatto and he asked about our progress with funding. He mentions that even \$5 million or maybe even less will sway the vote for the pool, We must develop a fund raising plan and get it in motion, otherwise we will not have any credibility.	
CONCLUSIONS	1. Develop a Fund Raising Plan – Mike has the beginning of a plan to support the business plan and will distribute to board members	

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	<ol style="list-style-type: none"> 2. Research and determine how to issue Tax Receipts – contact the North Shore Foundation and inquire if they can help. 3. Develop a sponsorship package and cover letter – both have been started but need editing 4. Develop a list of companies and individuals to approach for sponsorship 5. Create a committee of volunteers to implement plan.
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Distribute Draft fund raising plan to board members	Mike Dowling	Oct 10,2014
Contact North Shore Foundation Society	Kim Jones	Nov 5, 2014
Research requirements to issue Tax receipts	Linda Sullivan	Nov 5, 2014
Create a Sponsorship Package	Linda Sullivan / Bruce Tout	Nov 5, 2014
Recruit 2 parents from Swim fast Club to assist with fund raising Committee	Juan Gomez	Nov 5,2014
Recruit 2 parents from Chena Swim Club to assist with fund raising Committee	Kim Jones	Nov 5, 2014
Develop a data base of company and individuals to contact about sponsorship	Bruce Tout	Nov 5, 2014

Sponsorship Introduction Letter – Draft

Discussion	A draft of a Introduction letter for the sponsorship package was presented to the board (See Attachment #2)	
Conclusions	The general consensus was the letter need some more work so that it will grab the attention of the reading party. Bruce will work on the letter some more and resubmit a draft at next meeting	
Action items	Person responsible	Deadline
Revise letter	Bruce Tout	Nov 5,2014

BRUCE TOUT

Harry Jerome Recreation Centre – Next Steps Report

DISCUSSION	A copy of the Timeline report presented to council for Harry Jerome Redevelopment was circulated around the table. Planning department is at the conceptual drawing stage. Do not know if the plans will include a 25 meter pool or a 50 meter pool.	
CONCLUSIONS	Contact the city planner for special projects to inquire on what size of pool the conceptual drawing will include. If a 25 meter pool, try to get changed to a 50 meter pool	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Contact Barb Pearce	Bruce Tout	Nov 5,2014

Adjournment: 9:00 pm

SPECIAL NOTES	Next Meeting – November 5, 2014
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Attachment #1

Cote Sainte-Luc

- Main features of the pool
 - 10 lane 25 meter pool suitable for 25 meter competition events, water polo, synchronized swimming, and lane swimming. Five meters of space is provided around the perimeter of this pool to allow plenty of room to host events. Pool is designed for competition and to be fast.
 - Leisure pool with modest amenities including a two 17 meter warm up lanes (1.2 meters deep), and beach entry
 - 50 meter 8 lane outdoor pool with separate area equipped with a small water slide and 1 meter diving board. There is also an outdoor wading pool. This pool is 40 years old and available from May 24 to Labour Day.
 - A small fitness facility is also included. It is only available to residents who have swimming passes.
- Capital cost - \$19M
- Total revenue aquatics – Budget \$560K in 2013 and \$730K in 2014
- Total operating cost - \$1.2M
- Net operating cost (subsidy) - \$470K (excluding maintenance, not sure about utilities yet)
- Competitive aquatics clubs using the facility
 - Facility sponsors youth swimming, water polo, masters and synchro
- Competitive aquatic membership
 - Youth swimmers – 220 (\$220K revenue)
 - Master – 85 (\$42.5K revenue)
 - Water Polo - Developing
 - Synchro - Developing
- Large competitive aquatics events held (full facility required)
 - Under 16 Waterpolo championship (4 days)
 - Invitational swimming events
 - National team training
 - Other smaller events with up to 300 participants (once or twice a year)
- Small competitive aquatics events held (leisure pool and lanes available to the public)
 - Masters meets
- Estimated annual competitive aquatic event rental revenue
 - Budget \$60K on target
- Aquatic club rental revenue
 - Pool is used by Canadian and other National water polo teams
- Registered program participation rate
 - 1100 registered swimmers
 - 85 Masters
 - 450 kids in lessons (generate the most money)
- Total population intended to be served by this facility
 - 60K in city and surrounding community

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Attachment # 2

Dear xxxxxxxx

The City of North Vancouver is planning to redevelop the Harry Jerome Recreation Centre which will be the largest recreation complex on the North Shore, offering a new seniors' centre, gym facilities, skating, and swimming. As part of the redevelopment, the City is committed to building a 50 meter pool that will become an aquatic centre of excellence, as long as a portion of the financial support for the project comes from the community.

The North Shore Aquatics Society is seeking your support to provide financial assistance to help us and the City of North Vancouver build our aquatic centre of excellence. This centre of excellence will serve all members of North Vancouver, West Vancouver, North Burnaby, East Vancouver and all the residents along the sea to sky corridor. Aquatics are an activity for life. From tiny tot programs, introducing babies to the water, to aquatics for arthritis, helping seniors to improve their quality of life, aquatics offers something for everyone. The North Shore Aquatics Society wants to build a pool for everyone and to see everyone in the pool.

A swimming pool that is 50m provides versatility for the community. The length would also provide for future athletes to train in a proper facility without having to travel to another community. While a pool of this length would greatly benefit the 150,000 residents of the North Shore it also comes with a capital price tag that needs additional funding outside of the local tax base. With support from the business community the facility could offer a place where everyone could enjoy the field of aquatics from the tiny tot to the Olympic level athlete.

We would like to arrange a time to meet with you to discuss our proposal. Together, we can build an aquatic facility that we can all be proud of and that will serve the citizens of our communities today and in the many years to come.

Thank-you for your time in considering our request. We look forward to your favorable reply.

Sincerely,
Bruce Tout
Director
North Shore Aquatics Society