

# North Shores Aquatic Society (Approved – April 2, 2014)

March 5<sup>th</sup>, 2014 Minutes

## MINUTES

7:00PM

LOON RM  
KAREN MAGNUSSON REC CNETRE

TYPE OF MEETING	Monthly
NOTE TAKER	Bruce Tout
REGRETS	Lynn Duke, Richard Hill, Mark J. Schuett, Janice Avon, Nick Lyne
ATTENDEES	Linda Sullivan, Mike Dowling, Bruce Tout

## Agenda topics

### SPORT COUNCIL UPDATE

BRUCE TOUT

DISCUSSION	Discuss the online survey put together by North Shore Sports council and what its goals are. Sports Summit is on April 16 <sup>th</sup> . An Aquatic representative must be nominated by the Aquatic clubs.	
	-it was report that at the Lucas Centre land redevelopment open house, there were citizens suggesting the site be developed for recreation including a pool.	
	Here is the link the Sport Council Survey: <a href="http://www.fluidsurveys.com/s/nv sportcouncil/">http://www.fluidsurveys.com/s/nv sportcouncil/</a>	
CONCLUSIONS	Survey to be forward to all Aquatic Organizations. Information for summit will be forward to all aquatic organizations'	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
	Bruce Tout	April 1st

### PROMOTIONAL POSTER

BRUCE TOUT

DISCUSSION	Richard Hill sent a draft of the Poster he has in mind to promote the cause. All were in agreement that the message being sent was correct but the picture was at little too busy and did not realistically reflex the North Shore demographics. The thought of a picture a little more "Tongue and Check" may be better	
CONCLUSIONS	Relay the suggestions back to Richard and see what he thinks	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
	Bruce Tout	April 1st

### REGISTRATION FORM

LINDA SULLIVAN

DISCUSSION	A draft of the registration form was email out but no attachment was attached. Linda will resend and wait for comments	
CONCLUSIONS	Resend the email and the attachment for comments	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
	Linda Sullivan	ASAP

### BUSINESS PLAN

MIKE DOWLING

DISCUSSION	Mike has reduced the slide presentation down to 10 slides which are focusing directly on the costs and benefits of a larger pool.	
	- Mike wants to show the amended Presentation to Nick Lyne before proceeding further. Another question is who will present the plan?	
CONCLUSIONS	Report back next meeting on Business plan presentation and whether it is ready to present.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

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Report back next meeting	Mike Dowling	April 2nd
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## AGM PLANNING

GROUP EFFORT

<b>DISCUSSION</b>	-It was proposed that the number of Directors should be increased to 5 from the present 3. Renewal of Society Application has been submitted and paid	
	-The loon room or equivalent will be booked for AGM	
	-Linda will develop the Agenda for the AGM	
	-Nomination needed from Aquatic Clubs for Directors	
<b>CONCLUSIONS</b>	Proceed with booking facility. The vision of the Aquatic Society should be more broader. Pool still the present priority but Aquatics can only benefit from a collective voice.	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Booking	Bruce	April 1st
Agenda	Linda	April 1st

## GRANTS AND FUNDRAISING

GROUP EFFORT

<b>DISCUSSION</b>	-It was suggested that the society look into possible grants which may be available to it.	
	-Mike brought up that he know a person who has a direct contact with a senior executive at the Washington Group of companies who may be interested in helping us approach this company for funding..	
	-Bruce is still working on approaching a land developer for [possible sponsorship.	
<b>CONCLUSIONS</b>	Linda volunteered to look into possible grants which may be available to the society.	
	Mike will approach his contact to see if there is an avenue for the society to proceed with the Washington Group.(Seaspan)	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	<b>DEADLINE</b>
Grants	Linda Sullivan	
Washington Group (Sea- span)	Mike Dowling	

## Petition

Mike Dowling

<b>Discussion</b>	Mike estimates there are approx. 1500 signatures on the petition. It was also suggested that the online petition which sends a email to all councilors for both the city and the District needs to be down loaded for presentation if needed. It was also suggested that the function of having an email sent to District Councils be disabled as with the William Griffin project under way these emails are probably doing more harm then good	
<b>Conclusions</b>	The District Councilors' will be removed from the email notification of the online petition	
	- A print pout of the on-line petition will be downloaded and brought the next meeting	
<b>Action items</b>	<b>Person responsible</b>	<b>Deadline</b>
Remove email notifications and download on-line petition	Bruce	April 1st

## OTHER NOTES

[PRESENTER]

<b>DISCUSSION</b>	-City Official Community Plan (OCP) open house is being help March 13. Aquatic Society should have a representative attend.	
<b>CONCLUSIONS</b>	Bruce volunteered to attend and report back	

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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Report for next meeting	Bruce Tout	April 1st

SPECIAL NOTES	Next Meeting – April 2 <sup>nd</sup> , 2014 John Braithwaite Centre – 7pm
	AGM Date has been moved to April 30,2014 due to conflicts with other events

Reports:

Promotional Material from Richard Hill

Hi Bruce,

I have drafted a preliminary piece. It is very rough, as I feel that I still don't really feel that I know what direction we are heading with this. The majority of my time has been spent doing image searching. The image that I used is OK, but not perfect. Just to give you an a feel for what I was trying to capture, I really wanted a very small pool (maybe similar to the size of the hot tub at WG - 10 X 6) absolutely filled with people - small pool, little usable space, and not built in consideration of future use. An image can be a powerful tool, and something like this, I feel, could really capture people's attention. As I mentioned at the meeting, where the material is placed can dramatically impact what the piece looks like. With the image that I have used, I would be hesitant to use it in a newspaper, as the resolution is likely to low, and the detail is too great, depending upon the size of the ad. For best impact - more space required...With more direction, and specifics, I can either scrap this and restart, or develop this idea further. I would need some creative direction, and specific component requirements to take this further, and it would be helpful even in recreating completely. Unfortunately, I don't think that I will be able to make it Wednesday night. We have 2 people that have gone on long term leave in the past 3 weeks, and this has left me pretty busy. Let me see how tomorrow Hope this helps Bruce goes....

Cheers, Richard

We have options for our  
Recreation Facilities...

Don't let this be your neighbourhood pool



Let's build for the future